



National Alliance for
Public Charter Schools

10th ANNUAL NATIONAL CHARTER SCHOOLS CONFERENCE (NCSC)

June 28-July 1, 2010

McCormick Place-Lakeside Center
Chicago, IL

SPONSOR OPPORTUNITIES

By becoming a NCSC Sponsor you are making a commitment to Charter Schools, while enhancing your visibility among the National leaders.

All sponsors are recognized prominently before, during and after the conference as leading supporters of national charter schools.

Sponsorship opportunities and benefits are designed to fit a variety of budgets and may be combined to meet your desired level.

The following benefits are also offered as guidelines. We are happy to work with you to develop a unique sponsorship to fit your needs and marketing goals.

To discuss sponsorship opportunities contact:

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SPONSORSHIP LEVELS AND BENEFITS

OVERALL CONFERENCE DIAMOND, PLATINUM & GOLD SPONSORSHIPS INCLUDE:

What is listed below as well as what is under each individual sponsorship

- One complimentary breakout session
- Pre and Post registration lists
- Logo on the home page of the conference web site with company profile and link to your web site
- Logo on marketing emails promoting the conference
- Logo recognition on conference banners and other general conference signage
- Logo in rotation on large screen in general session events
- Verbal recognition at general sessions / key receptions
- Logo on attendee tote bags
- One, PDF Flyer on conference Flash Drive
- One, giveaway inserted into attendee tote bags
- Logo on cover of the event program guide and on sponsor page inside event program guide
- Logo on sponsor page inside event program guide
- Highlighted company profile in alphabetical organization descriptions section of the event program guide

OVERALL CONFERENCE DIAMOND SPONSOR (1) -\$65,000

- 4 - booth island in premium location
- Full-page complimentary ad on the back cover of the conference event program
- Co-Sponsorship of VIP Event
- Logo on Invitation and emails for VIP Event
- Logo on signage at VIP Event
- Box Seats Arie Crown Theater- 1 area (holds 9 seats)
- Logo on signage on Box of seats in the Arie Crown Theater where General Sessions will take place
- Opportunity to speak/provide welcome remarks at VIP Event
- Logo on signage at VIP Event
- 15 Full Conference badges
- 15 Tickets to VIP Event

OVERALL CONFERENCE PLATINUM SPONSOR (2) -\$50,000

- Two, complimentary 10 x 10 exhibit booths in premium location
- Full-page complimentary ad on the inside back or inside front cover of the conference event program
- Co-Sponsorship of Conference Welcome Event
- Logo in promotional emails, in conference program guide and conference web site promoting the Welcome Event
- Logo on signage at Conference Welcome Event
- Box Seats Arie Crown Theater- 1 area (holds 9 seats)
- Logo on signage on Box of seats in the Arie Crown Theater where General Sessions will take place
- 12 Full Conference badges
- 12 Tickets to VIP Event

OVERALL CONFERENCE GOLD SPONSOR (2) -\$35,000

- Two, complimentary 10 x 10 exhibit booths in premium location
- Full-page complimentary ad in the conference event program
- Co-Sponsorship of Happy Hour/Networking Event
- Logo in promotional emails, in conference program guide and conference website promoting the Happy Hour/Networking Event
- Logo on signage at Happy Hour/Networking Event
- Box Seats Arie Crown Theater- 1 area (holds 9 seats)
- Logo on signage on Box Seats in Arie Crown Theater where General Sessions will take place
- 10 Full Conference badges
- 10 Tickets to VIP Event

OVERALL CONFERENCE SILVER & BRONZE SPONSORSHIP INCLUDE:
What is listed below as well as what is under each individual sponsorship

- *One, complimentary 10 x 10 exhibit booth in premium location*
- *Full-page complimentary ad in the conference event program*
- *Pre and Post registration lists*
- *Logo on the home page of the conference web site with company profile and link to your web site*
- *Logo in marketing emails promoting the conference*
- *Logo recognition on conference banners and other general conference signage*
- *Logo in rotation on large screen in general session events*
- *One, PDF Flyer on conference Flash Drive*
- *One, giveaway inserted into attendee tote bags*
- *Logo on cover of the event program guide and on sponsor page inside event program guide*
- *Logo on sponsor page inside event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

OVERALL CONFERENCE SILVER SPONSOR (3) - \$25,000

- Logo on attendee tote bags
- 9 Full Conference badges
- 4 Tickets to VIP Event

OVERALL CONFERENCE BRONZE SPONSOR (4) - \$20,000

- 8 Full Conference badges
- 2 Tickets to VIP Event

CONFERENCE SPONSORSHIPS \$15,000 - \$10,000 INCLUDE:
What is listed below as well as what is under each individual sponsorship

- *One, complimentary 10 x 10 exhibit booth*
- *Half-page complimentary ad in the conference event program*
- *Pre and Post registration lists*
- *Logo on sponsor page of the conference web site with company profile and link to your web site*
- *Logo recognition on general conference signage*
- *One, PDF Flyer on conference Flash Drive or One, giveaway in attendee tote bags*
- *Logo on sponsor page inside event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

JUNE 29 VIP EVENT - ART INSTITUTE OF CHICAGO (3) - \$15,000

- Logo on invitation and emails for VIP Event
- Logo on signage at VIP Event
- Opportunity to provide logoed napkins (sponsor to provide)
- Opportunity to provide welcome remarks at VIP Event
- 7 Full Conference badges
- 7 Tickets to VIP Event

INNOVATIVE CLASSROOM SPONSOR (2 PER CLASSROOM, 4 TOTAL) - \$15,000

- Logo on signage at classrooms
- Participation in Classrooms (TBD)
- 7 Full Conference badges

GENERAL SESSION BOX SEATS (ARIE CROWN THEATER (3) - \$15,000

- Box Seats Arie Crown Theater- 1 area (holds 9 seats)
- Logo on signage on Box of seats in the Arie Crown Theater where General Sessions will take place
- 7 Full Conference badges

JUNE 28 WELCOME EVENT (4) - \$15,000

- Logo on signage at Conference Welcome Event
- Opportunity to provide logoed napkins (sponsor to provide)
- Logo in promotional emails, on the conference website and in conference program guide page promoting the Welcome Event
- Opportunity to provide welcome remarks at Conference Welcome Event
- 7 Full Conference badges

TRANSPORTATION SPONSOR (4) - \$10,000

- Logo on Transportation/Shuttle signage at Hyatt Regency Hotel and at Convention Center
- Opportunity to provide giveaways to attendees on bus each morning or afternoon between Hyatt Regency and the Convention Center on June 29 and June 30.
- 6 Full Conference badges

TEACHERS SUPPORT SPONSOR (2) - \$10,000

- One, PDF Flyer on conference Flash Drive
- Opportunity provide giveaways specifically to teachers (options to be provided)
- 6 Full Conference badges

HALL OF FAME AWARDS SPONSOR (2) - \$10,000

- Logo on conference web site in area recognizing Hall of Fame awardees
- Logo on screen during Hall of Fame recognition at General Session
- Logo on page inside program guide recognizing Hall of Fame awardees
- 6 Full Conference badges

CONFERENCE SPONSORS \$7,500 INCLUDE:

What is listed below as well as what is under each individual sponsorship

- *One, complimentary 10x10 exhibit booth*
- *One half page complimentary ad in the conference event program*
- *Logo on sponsor page of the conference web site with company profile and link to your web site*
- *Logo recognition on general conference signage*
- *Logo on sponsor page of the event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

HAPPY HOUR/NETWORKING EVENT SPONSOR (4) - \$7,500

- Logo on signage at Exhibitor Happy Hour/Networking Event
- Opportunity to provide logoed napkins (sponsor to provide)
- Logo on emails, on the conference website and in conference program guide page promoting the Happy Hour/Networking Event
- 5 Full Conference badges

FLASH DRIVE SPONSOR (3) - \$7,500

- Logo on Flash Drive or Flash Drive Pouch; flash drives will be handed to each attendee when they register onsite
- Logo on opening Flash Drive splash page
- Complimentary PDF flyer in on Flash Drive
- Logo on page inside program guide promoting Flash Drive
- 5 Full Conference badges

CONFERENCE SPONSORS \$5,000 - INCLUDE:

What is listed below as well as what is under each individual sponsorship

- *50% discount on exhibit booth*
- *Quarter page complimentary ad in the conference event program*
- *Logo on sponsor page of the conference web site with company profile and link to your web site*
- *Logo recognition on general conference signage*
- *Logo on sponsor page of the event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

STUDENT PARTICIPATION SPONSOR (4) - \$5,000

- Logo on signage related to Student Performances
- Logo on page inside program guide promoting Student Performances
- 4 Full Conference badges

LUNCH SPONSOR (2) - \$5,000

- Logo on signage at Lunch on Exhibit Floor
- 4 Full Conference badges

BREAKFAST SPONSOR (2) - \$5,000

- Logo on signage at Breakfast on Exhibit Floor
- Opportunity to provide giveaways as incentives to attendees to come to breakfast
- 4 Full Conference badges

CONFERENCE SPONSORS \$3,500 - INCLUDE:

What is listed below as well as what is under each individual sponsorship

- *Logo on sponsor page of the conference web site with company profile and link to your web site*
- *Logo recognition on general conference signage*
- *Logo on sponsor page of the event program guide*
- *Highlighted company profile in alphabetical organization descriptions section of the event program guide*

NETWORKING/SITTING AREA SPONSOR (4) - \$3,500

- Logo on signage at one, Networking/Sitting Area on Exhibit Floor
- 3 Full Conference badges

COFFEE/AFTERNOON BREAK SPONSOR (2) - \$3,500

- Logo on signage at Afternoon Refreshment Area on Exhibit Floor
- 3 Full Conference badges

SPECIAL ACTIVITY TICKET GIVEAWAYS (3) - \$3,500

- Logo on page in conference program guide describing availability of tickets
- Highlighted company profile in alphabetical organization descriptions of the event program guide
- 3 Full Conference badges

IN-KIND SPONSORSHIPS

Various in-kind sponsorships are also available to offset costs that would otherwise be incurred by the conference –e.g. Computers for Breakout Sessions, Audio- Visual for Breakout Sessions, Attendee Tote Bags, Attendee Badge Holders, Flash Drives, Event Program Guide Printing, Cyber-cafe